



Reach 300+ Exceptional Young Musicians and Their Families.

Target our very talented musicians, ages 12-22, and their families with your ads in our musician Handbook and in 10 concert programs throughout the season. Together, your ads will reach audiences of more than 3,000!

Handbook		Symphony Space Concert Programs		Queens Series Concert Programs	
Back Cover	\$ 3,000	Back Cover	\$ 750	Back Cover	\$ 550
Inside Front Cover	1,900	Inside Cover	650	Inside Cover	450
Inside Back Cover	1,900	Full Page (5.5" wide x 8.5" high)	550	Full Page (5.5" wide x 8.5" high)	350
Full Page (8.5" wide x 11" high)	1,400	1/2 Page (5.5" wide x 4.5" high)	450	1/2 Page (5.5" wide x 4.5" high)	250
1/2 Page (8.5" wide x 5.5" high)	850	Business Card	350	Business Card	150
1/4 Page (4.25" wide x 5.5" high)	550				
1/8 Page (4.25" wide x 2.75" high)	350				

MORE SAVINGS!

10% off total price: Handbook + 7 Symphony Space concert programs

15% off total price: Handbook + 7 Symphony Space programs + 3 Queens programs

RESERVATION DEADLINES

August 1, 2011 Handbook

October 17, 2011 Concert Programs

QUESTIONS? Gilbert Galindo, Advertising Coordinator • 212-581-5933 or ggalindo@nyys.org



Membership Book Ad Reservations

Reservations Deadline: August 1, 2011

Step 1: Select Ad Size

(Please include half-inch bleed)

- Back Cover \$ 3,000
- Inside Front or Back Cover 1,900
- Full Page (8.5" wide x 11" tall) 1,400
- 1/2 Page (8.5" wide x 5.5" tall) 850
- 1/4 Page (4.25" wide x 5.5" tall) 550
- 1/8 Page (4.25" wide x 2.75" tall) 350

Step 2: Format Specs

Format specifications of the advertisement: PDF files only.

Important: In order to ensure the highest quality, the ad must be at least 300 dpi.

Step 3: Contact Info

.....
organization (please print)

..... (last)
contact (first)

.....
address

.....
city, state, zip

.....
e-mail

..... - -
phone (area code + number) fax

Step 4: Payment

Check MasterCard Visa Bill me later

.....
account number expiration

.....
billing zip code

Authorized Signature (if paying by credit card) _____

Step 5: Send

(1) reservation form (August 1, 2011, deadline)

- by fax (212) 582-6927
- by mail New York Youth Symphony
attn: Advertising
850 Seventh Avenue Suite 505
New York, NY 10019-5230

(2) Send ad graphic

- mail CD: as above
- e-mail attachment: ggalindo@nyys.org

Questions?
Gilbert Galindo
(212) 581-5933
ggalindo@nyys.org



Symphony Space Ad Reservation Form

Reservation Deadline: October 17, 2011

Ads will appear in programs of all 7 performances in
Thalia Hall, Symphony Space, 2011-12 concert season.

Step 1: Select Ad Size

(Please include half-inch bleed)

<input type="checkbox"/>	Back Cover	(8½" x 5½")	\$750
<input type="checkbox"/>	Inside Cover	(8½" x 5½")	650
<input type="checkbox"/>	Full Page	(8½" x 5½")	550
<input type="checkbox"/>	Half Page	(4¼" x 5½")	450
<input type="checkbox"/>	Business Card		350

Step 2: Format Specs

Format specifications of the advertisement: PDF files only.

Important: In order to ensure the highest quality, the ad must be at least 300 dpi.

Step 3: Contact Info

.....
company name (please print)

..... (last)
contact Name (first)

.....
address

.....
city, state, zip code

.....
e-mail address

..... - -
phone number fax number

Step 4: Payment

Payment: Check MasterCard Visa Bill me later

.....
account number expiration

.....
billing zip code

Authorized Signature (if paying by credit card) _____

Step 5: Send

(1) Reservation form (**October 17, 2011, deadline**)

- by fax (212) 582-6927
- by mail New York Youth Symphony
attn: Advertising
850 Seventh Avenue Suite 505
New York, NY 10019-5230

(2) Send ad graphic

- mail CD: as above
- e-mail attachment: ggalindo@nyys.org

Questions?
Gilbert Galindo
(212) 581-5933
ggalindo@nyys.org



Queens Series Ad Reservation Form

Reservation Deadline: October 17, 2011

Ads will appear in programs of all 3 orchestra performances in Kupferberg Center, Queens College, 2011-12 concert season.

Step 1: Select Ad Size

(Please include half-inch bleed)

<input type="checkbox"/>	Back Cover	(8½" x 5½")	\$ 550
<input type="checkbox"/>	Inside Cover	(8½" x 5½")	450
<input type="checkbox"/>	Full Page	(8½" x 5½")	350
<input type="checkbox"/>	Half Page	(4¼" x 5½")	250
<input type="checkbox"/>	Business Card		150

Step 2: Format Specs

Format specifications of the advertisement: PDF files only.

Important: In order to ensure the highest quality, the ad must be at least 300 dpi.

Step 3: Contact Info

.....
company name (please print)

..... (last)
contact Name (first)

.....
address

.....
city, state, zip code

.....
e-mail address

..... - -
phone number fax number

Step 4: Payment

Payment: Check MasterCard Visa Bill me later

.....
account number expiration

.....
billing zip code

Authorized Signature (if paying by credit card) _____

Step 5: Send

(1) reservation form (**October 17, 2011, deadline**)

- by fax (212) 582-6927
- by mail New York Youth Symphony
attn: Advertising
850 Seventh Avenue Suite 505
New York, NY 10019-5230

(2) Send ad graphic

- mail CD: as above
- e-mail attachment: ggalindo@nyys.org

Questions?

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